**FOR IMMEDIATE RELEASE**

**Tocomail Launches Safe and Easy Email Service for Kids**

**for iPhone, iPad, iPod touch and the Web**

Inspired by kids and created by parents, Tocomail provides complete parental control over email while providing a fun experience for children

**Boston, MA - February 12, 2014** –  With children’s online safety continuing to be a major issue, Tocobox Inc. today has released Tocomail, the safest email service for children.  Inspired by kids and based on their feedback, Tocomail offers a real and fun email experience for children, while providing parents with complete control over their email activity.

Tocomail is available for free at [www.tocomail.com](https://connect.emailsrvr.com/owa/redir.aspx?C=n3BMOd4k_0mcv4opQDPWcJCQCbjl-tAI0o3oMlSX4uK381WHW5B0Vjka-NQ7Y_Y8M2vWvTvgWf8.&URL=http%3a%2f%2fwww.tocomail.com) or from the App Store on iPad, iPhone, and iPod touch.

A great first email service for kids, Tocomail features an easy-to-use intuitive interface designed to make it simple to stay connected with family and friends on popular platforms. Tocomail provides a personalized email address (i.e. name@tocomail.com) and users will get “Push Notifications” sent to their iPhone, iPad or iPod touch when mail is received.

A video with more information is available at: [http://youtu.be/MRlOBtgUXFk](https://connect.emailsrvr.com/owa/redir.aspx?C=n3BMOd4k_0mcv4opQDPWcJCQCbjl-tAI0o3oMlSX4uK381WHW5B0Vjka-NQ7Y_Y8M2vWvTvgWf8.&URL=http%3a%2f%2fyoutu.be%2fMRlOBtgUXFk)

Tocomail makes emailing fun with many cool features such as a drawing board, custom avatar creation, picture timeline and a colorful design that all kids will love.  So even if a child can’t type, they can easily draw a picture and include it in an email. With two different levels of user-interface (UI), Tocomail can be enjoyed by kids of all ages.

The free version delivers a basic set of parental controls conducted through a safe list of contacts allowed to communicate with their kids. A premium version, available for $2.99 a month or $29.99 a year through In-App Purchase, provides advanced parental controls which includes a quarantine box, profanity filter and enhanced contact list. With premium services, the child can communicate with any contact outside the safe list after the parent has viewed and approved the email. Parents can also choose to receive a copy of the quarantined email sent to their regular email account and can approve or reject emails directly from these notifications. In addition, a bullying recognizer that will detect and immediately notify parents if bullying patterns are found will be added soon.

“We included kids in the design process from the start so Tocomail was built from the ground up based upon their feedback,” said Dennis Bolgov, CEO of Tocobox. "We know that they want email to be fun and easy so we designed Tocomail with many creative tools that kids will love. And, being a parent myself, I wanted Tocomail to be completely safe while offering a great first email experience."

The Tocomail App is available for free from the App Store on iPhone, iPad and iPod touch or at [www.AppStore.com/Tocomail](http://www.AppStore.com/Tocomail). The Web version is available at [www.tocomail.com](http://www.tocomail.com).

**About Tocobox**

Tocobox features a dedicated team of mobile industry veterans whose main goal is to create intuitive, simple and fun email apps and services. Our motto is "Emailing should be fun". Tocobox flagship product is Tocomail which is the safest email service for kids that offers parents complete control while providing a real and fun email experience for their children. Tocomail is also the only parentally controlled real email service for kids that offers a great emailing experience on iPhone, iPad, iPod touch, Android and the Web. For more information please visit [www.tocomail.com](http://www.tocomail.com).

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